



N E W S R E L E A S E

FOR IMMEDIATE RELEASE

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STATE FARM GRANT FUNDS EMERGENCY PREPAREDNESS WORKSHOPS FOR RESIDENTS AT FOUR LINC HOUSING SENIOR COMMUNITIES

LONG BEACH, Calif., Aug. 6, 2010 – Thanks to a \$5,000 grant from State Farm, residents at four LINC Housing senior communities in Los Angeles County will be able to attend Emergency Preparedness Workshops this month.

Each event, organized by LINC's resident services program LINC Cares, will feature a one-hour workshop that will cover a variety of topics including: understanding what happens during an emergency, learning how to protect important documents, preparing for a disaster, securing your home prior to a disaster, creating a medical and family contact list, and customizing a disaster kit. Following the workshop, attendees can explore a resource fair with information from the police department, fire department, Red Cross, State Farm and other local organizations involved with safety and disaster preparedness as well as quality of life issues and low-cost programming for seniors. Attendees will also receive an emergency preparedness kit with a variety of useful items including a battery operated flashlight/radio combo and first aid supplies.

"Our senior residents often tell us they're concerned about what to do in an emergency or natural disaster," shared Maria Marquez, LINC Cares director of resident services. "With State Farm's help, we're able to give them the information they need so they can properly prepare, helping put their minds at ease."

The event at SEASONS at Lakewood will be on August 10, Somerset Glen Apartments (La Mirada) on August 17, SEASONS at Redondo Beach on August 24, and SEASONS at the Hoover (Whittier) on August 31.

State Farm's support of the workshops is in line with their ongoing efforts to promote safety and preparedness. Visit [their website](#) for safety tips and information.

About State Farm®

State Farm insures more cars and homes than any other insurer in the U.S., is the leading insurer of watercraft and is also a leading insurer in Canada. State Farm's 17,700 agents and more than 67,000 employees serve 81 million policies and accounts – almost 79 million auto, fire, life and health policies in the United States and Canada, and nearly 2 million bank accounts. State Farm Mutual Automobile Insurance Company is the parent of the State Farm family of companies. State Farm is ranked No. 34 on the Fortune 500 list of largest companies. For more information, please visit [statefarm.com®](#) or in Canada [statefarm.ca®](#).

About LINC Housing Corporation

LINC Housing, one of California's most productive nonprofit developers of affordable housing, has helped create more than 6,000 homes in 54 communities throughout the state. The organization's properties are known for excellent design, outstanding management and life-enhancing services for its residents. LINC has 26 years of service to families, seniors, and local governments helping to create sustainable communities via new construction, acquisition and rehabilitation, and historic preservation. Visit www.linchousing.org for more information.

About LINC Cares

LINC Cares, the resident services division of LINC Housing Corporation, provides life-enhancing services at no cost for seniors and families who reside in LINC communities. Launched in late 2004, LINC Cares offers programs and services that cover a variety of areas including financial and personal development, health awareness, community involvement, recreation, and cultural enrichment.

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